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GUTSY WOMEN TRAVEL: A UNIQUE VACATION & TRAVEL PHILOSOPHY

Gutsy Women Travel is the leading provider of travel experiences designed exclusively for women by women. The philosophy behind the company's unique travel itineraries and worldwide journeys is that the sites, sounds and beauty of the places visited can be appreciated at a leisurely pace in the company of a small group of like-minded women. Knowledgeable and passionate female Travel Directors on four continents offer unique perspectives in a relaxed atmosphere immersing participants in local customs, cultures and exclusive offerings designed with women in mind. Participants enjoy women-centric activities, carefully selected boutique hotels, fine dining and shared one-of-a-kind customized experiences with a diverse gathering of women from all over the world.

Women Only Vacations Gaining in Popularity

There are many reasons why the Gutsy Women Travel experience is so successful and more and more women are choosing to "go it with the girls". Women today are more self-reliant and adventurous and find that when they travel alongside women who share similar interests, they feel re-energized and more empowered. Women today work harder than ever often juggling family, career and the needs of others. Travel with other women is like an extended "girls night out" providing much needed "me time" and the perfect opportunity to put their own needs and desires first.

Another reason women are choosing *women only* vacations are less obvious: the company of other women is good for the soul. Women can let their hair down, be themselves, and pick an itinerary that appeals to their own interests and passions. Deep contemplation of a famed work of art, immersion in a region's history, extra time to shop *'til she drops*, and sharing deep belly laughs are all part of the experience. Vacationing with other women provides women the outlet to experience the "inner journey" focusing on their own needs and desires, as well as the outer journey of the new and exciting destinations visited. Traveling exclusively with other women revels in the unique feminine perspective inspiring shared experiences and once-in-a-lifetime travel adventures.

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When going on a typical guided tour women “gutsy” enough to travel alone often find activities geared towards couples and often feel like the dreaded “fifth wheel”. “Singles” themed tours are not always what women are looking for either and are often designed to “meet someone” more so than to actually experience the destination. For women without a traveling companion, there is also the issue of an expensive “single supplement”, sometimes as much as 50 to 100 percent of the tour cost. While Gutsy Women Travel does provide single supplements for those who prefer single accommodations, it encourages “sharing” by carefully matching women of similar ages and interests for an enhanced travel experience.

The Extra Special “GUTSY” Touch

While the destinations and primary itineraries rival other “best in class” tours, visiting all the must-see travel sites like the Westminster Abbey in London and watching the astronomical clock strike the hour in Prague, the real difference with Gutsy Women Travel is found in the relaxed pace and exclusive activities offered. Since women are very interested in connecting with the people and “local flavor” and not only in the sights, there are various cultural immersion programs and activities that allow for an in-depth, cultural and historical appreciation. The mood of women-only tours is very light and unrushed. The activities start later to allow for unhurried meals and meaningful conversations. There is no rushing to see yet another museum before it closes, and there is plenty of time to study the natural surroundings and shop the marketplaces. Other women-centered activities include spa visits, cooking classes, chocolate and wine tasting, dance classes, perfume making, dinners at Michelin Star restaurants, introductions to top culinary chefs, tickets to cultural events, special performances and private classes and tours. There are activities related to gardening, nature, art and cultural explorations. The small number of participants allows an atmosphere more like a group of friends traveling together than a large bunch of disjointed travelers. Seasoned female Tour Directors encourage connections between traveling companions. Talking, laughing, getting to know each other and making friends from different cities, countries and backgrounds is as much part of the experience as visiting the featured attractions on the itinerary.

Women Are Special

Feeling special and that her needs and interests are being met is a number one priority for the woman traveler. Gutsy Women Travel’s Travel Directors ensure each guest receives personalized service and “white glove” treatment throughout the journey. Lodgings and accommodations are meticulously honed to offer more “boutique style” experiences. Women’s goals and needs are different than men’s and when traveling with other women those needs can be accommodated. Women tend to be less goal-oriented and competitive when on vacation and don’t feel the need to impress others with their knowledge and skills, and enjoy learning new things, ways of living and sharing with others. Memorable travel experiences are more valuable when experienced in a company of new, like-minded friends, and many women who journey on a Gutsy Women Travel trip return time and again, often alongside the new friends they have met on previous journeys.

Creating Milestone Memories

Many women choose their daughters, mothers or grandmothers as their travel partners for Gutsy Women Travel. From taking a life affirming, girls-only vacation, celebrating a high school or college graduation, birthday or other milestone, these trips prove to be life altering and rewarding. They create lifelong memories to share with future generations while fostering deep emotional connections that last a lifetime.

About Gutsy Women Travel: Gutsy Women Travel offers an array of domestic and international tours spanning four continents designed specifically by women for women and their unique interests. From the Amalfi Coast to The Great Wall of China, Provence to Peru, women from all walks of life come together to enjoy incredibly and distinctive worldwide travel with other like-minded women. All Gutsy Women Travel signature tours include best in class accommodations, a relaxed and leisurely pace and are designed to appeal to a woman's distinct lifestyle. From spa excursions to cooking classes, garden tours to chocolate tastings, shopping to celebrating...Gutsy Women Travel is about broadening horizons, feeding an inner desire to travel, creating new friendships, being bold, adventurous, spontaneous and being well, gutsy! The Company's motto is *It's Your Life...Live IT!*™