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## **FOR IMMEDIATE RELEASE**

## **GUTSY WOMEN TRAVEL CELEBRATES 10TH YEAR OF ORGANIZING TRAVEL FOR WOMEN**

Long gone are the days when women primarily vacationed with their family. Times and lifestyles have changed. Today more women are choosing to vacation with other like-minded women on trips designed with their interests in mind.

Gutsy Women Travel was at the forefront of the "exclusively for women" travel evolution when they launched their international tour packages "for women, by women" ten years ago. The weekend of November 18<sup>th</sup>, the company will celebrate their decade long dedication to providing "best in class" travel itineraries and unique journeys for women with a weekend getaway to New York City where it all began. April Merenda and Gail Golden, co-founders of Gutsy Women Travel, will welcome a host of returning "Gutsy" women travelers to celebrate in true Gutsy Women style. Celebrations will include a private performance by renowned singer Giada Valenti, followed by a champagne and dessert reception; a milestone wine and dinner celebration in the Penthouse of New York's Skyline Hotel, customized New York City sightseeing excursions and special guest speakers sharing insight on the Gutsy Women Travel signature success formula as well as the launch of Gutsy Women Travel's exclusive partnership with Trafalgar and it's Uniworld Boutique River Cruise and Lion World Travel Africa Safari partners. This new alliance significantly expands the depth and scope of Gutsy Women Travel's worldwide guided tours with enhanced land programs on four continents and even more one-of-a-kind exclusives and sightseeing itineraries.

From tango lessons in Argentina, exotic spa treatments in Marrakech, an "out of Africa" lunch in Karen Blixon's Nairobi Coffee Garden to "hand-picked" visits to England's famed Chelsea Garden Show...the extensive worldwide 2012 travel itineraries are show-stopping and for "Gutsy Women Only". "Men and women have different interests when on vacation, requiring both to compromise their idea of a good time," said Merenda. "Men often think that all women like to do is shop, but the truth is women are learning yoga in Maui, photographing wildlife in Nairobi, studying the legends of Ireland, taking cooking class in Provence and much more"

A complete itinerary for the Anniversary Weekend and all the 2012 worldwide Gutsy Women Travel journeys can be found at www.gustywomentravel.com.

About Gutsy Women Travel: Gutsy Women Travel offers an array of domestic and international tours spanning four continents designed specifically by women for women and their unique interests. From the Amalfi Coast to the Great Wall of China, Provence to Peru, women from all walks of life come together to enjoy incredibly and distinctive worldwide travel with other like-minded women. All Gutsy Women Travel signature tours include best in class accommodations, a relaxed and leisurely pace and are designed to appeal to a woman's distinct lifestyle. From spa excursions to cooking classes, garden tours to chocolate tastings, shopping to celebrating...Gutsy Women Travel is about broadening horizons, feeding an inner desire to travel, creating new friendships, being bold, adventurous, spontaneous and being well, gutsy! The Company's motto is *It's Your Life...Live IT!* ™