



FOR IMMEDIATE RELEASE

The Gift of Travel...Priceless



"Don't worry, you don't have to get me anything" - the pat response from all those selfless women on our holiday gift list. Unless blessed with the ability to read what is really on their minds, the near future includes scouring shopping malls and most likely a last ditch gift purchase made in desperation.

Just how does international, exclusive travel become an affordable and doable gift option when budgets are stretched tighter than ever? We are not suggesting sending Mom, Grandma, Wife or Sister off to Europe with just a backpack and a list of youth hostels, but on a safe, small intimate guided tour where she can really relax, bond with other women, stay in best-in-class accommodations and see the world in her own unique way.

Travel vouchers and gift certificates purchased in small or large increments and redeemed for personalized travel is a great gift idea. Companies like Gutsy Women Travel even offer an array of itineraries chock full of women-centric activities. In addition to a slower pace and added emphasis on shared experiences, "women only" tours offer worldwide destinations with exclusives like cooking classes with Michelin starred chefs, chocolate and wine tastings, indulgent spa treatments, cultural and historical seminars, exclusive events and adventures women like (including shopping)!

Why give the gift of travel? Traveling the world and taking a break from the daily grind is shown to help the care givers in our lives get away from it all, smell the roses and get a renewed life perspective and sense of self - non-tangible items that even the most well intended and expensive gift cannot provide and something women are craving and desiring.

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Who wouldn't want to embark on a once-in-a-lifetime experience? "There is a major trend in 'women only' travel," states April Merenda, who more than a decade ago founded Gutsy Women Travel. "Touring in an intimate group of about 8-18 women from every walk of life and corner of the world, nurtures the female spirit. Together women laugh, relax, bond and find common ground within an intimate group that started out as strangers.

Merenda continues, "Traveling with women is liberating in a way that nothing else even comes close to. It's our way to take the focus off our loved ones concerns, and focus it on ourselves. Traveling with other like-minded women provides subsistence for the soul, as well as travel companions, teachers, guides and life-long friends."

The "women-only" trend in travel is highlighted with knowledgeable and passionate female Travel Directors located on all four continents, who offer travelers a relaxed atmosphere, immersion not only in local customs, cultures and exclusive offerings designed for each small group, but one-on-one interaction with the locals.

Gutsy Women Travel only offers "best in class" accommodations in carefully selected boutique hotels, fine dining and shared experiences not available anywhere else.

Include something different in holiday gift guides and giving... a trip of body, mind and spirit to Hawaii, Costa Rica, France, the Amalfi Coast of Italy or even an African Safari experience...and most importantly give the women on the gift list a welcomed part of herself.

The gift of travel opens us up to see more of the world and more of ourselves. View all of the 2012 itineraries at www.gutsywomentravel.com.

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About Gutsy Women Travel: Gutsy Women Travel offers an array of domestic and international tours spanning four continents designed specifically by women for women and their unique interests. From the Amalfi Coast to The Great Wall of China, Provence to Peru, women from all walks of life come together to enjoy incredibly and distinctive worldwide travel with other like-minded women. All Gutsy Women Travel signature tours include best in class accommodations, a relaxed and leisurely pace and are designed to appeal to a woman's distinct lifestyle. From spa excursions to cooking classes, garden tours to chocolate tastings, shopping to celebrating...Gutsy Women Travel is about broadening horizons, feeding an inner desire to travel, creating new friendships, being bold, adventurous, spontaneous and being well, gutsy! The Company's motto is *It's Your Life...Live IT!*™