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FOR IMMEDIATE RELEASE

GUTSY WOMEN TRAVEL ANNOUNCES NEW PARTNERSHIP & EXPANDED TRAVEL JOURNEYS DESIGNED EXCLUSIVELY FOR WOMEN

Tango lessons in Argentina, exotic spa treatments in Marrakech or an “out of Africa” lunch in Karen Blixon’s Nairobi Coffee Garden... just a few stops on the extensive worldwide 2012 travel itineraries offered by Gutsy Women Travel, the leading provider of travel experiences designed exclusively for women. Gutsy Women Travel has entered into a exclusive partnership with world leading tour operator Trafalgar to expand the depth and scope of their “for women only” guided experiences offering customized, small group travel vacations tailored to a *more feminine point of view*. From the hotel choice, dining, cultural and sightseeing activities to leisurely paced once in a lifetime-shared experiences with plenty of “playtime” -- the Gusty Women Travel guided vacation is in a class by itself.

From strolling the Chelsea Garden Show to wine tasting famed French and California vineyards, to “Master Chef” cooking lessons and dinners in Michelin Star restaurants, to “window” shopping designer boutiques and unearthing the world’s hidden gems - forging lifelong friendships with an international base of like-minded adventurous women, safely and securely, is what Gutsy Women Travel’s signature tours are all about.

“Over the past decade, we have developed an expanding community of women who continually turn to us for their travel adventure,” said April Merenda, who founded Gutsy Women Travel in 2001. “Whether it is the woman traveling by herself, a group of friends looking for a unique getaway, or a mother-daughter bonding vacation - our new partnership with Trafalgar brings so much more to the female-focused travel experience. Instant access to Trafalgar’s expanded worldwide on-site resources ensures “best of class” services and assurances our returning guests have come to expect. Trafalgar’s global network will expand our depth of offerings with enhanced land programs covering four continents and including intimate sightseeing and exclusive programs designed especially for our Gutsy travelers.”

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In addition, Gutsy Women Travel's comprehensive 2012 series will include European river cruise itineraries and African Safaris on Trafalgar's sister companies Uniworld Boutique River Cruises and Lion World Safaris. With an expanded base of seasoned Travel Directors, the company will increase the wealth of incredible first-hand experiences and depth of knowledge to the diverse cultures and customs of each destination. The expansion will not affect the class and size of the Gutsy Women Travel experience (group sizes will still average only 20 guests) and the brand's unparalleled level of personal service and uniqueness is guaranteed.

The joint venture with Trafalgar launches January 2012 with Merenda herself accompanying the inaugural trip to Costa Rica. Itineraries for 2012 include Europe, USA, Canada, Mexico, Costa Rica, South America, Africa and Asia. Gutsy Women Travel vacations may be booked online or through professional travel agents. Visit www.gutsywomentravel.com or call (866) IM-GUTSY for additional information or to book now.

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About Gutsy Women Travel:

Gutsy Women Travel offers an array of domestic and international tours spanning four continents designed specifically by women for women and their unique interests. From the Amalfi Coast to Egypt, Provence to Peru, women from all walks of life come together to enjoy incredibly and distinctive worldwide travel with other like-minded women. All Gutsy Women Travel signature tours include best in class accommodations, a relaxed and leisurely pace and are designed to appeal to a woman's distinct lifestyle. From spa excursions to cooking classes, garden tours to chocolate tastings, shopping to celebrating...Gutsy Women Travel is about broadening horizons, feeding an inner desire to travel, creating new friendships, being bold, adventurous, spontaneous and being well, gutsy! The Company's motto is *It's Your Life...Live IT!*™

About Trafalgar:

Trafalgar was established in 1947 providing worldwide-guided vacations to Europe, Britain, USA, Canada, Australia, New Zealand, South America and China. Trafalgar's vacations include first-class hotel accommodations, luxury transportation by motor coach, rail or cruise ship, outstanding cuisine, included sightseeing and optional excursions both with expert local guides and the personal concierge services of Trafalgar's Tour Directors, who share their insider's view and reveal hidden places not mentioned in guidebooks.

*2007 to 2010: Winner, Best International Tour Operator, Travel Weekly Readers' Choice Awards
2010: Winner, Best Tour Operator, Europe, TravelAge West WAVE Awards*