

guts·y

adj. guts·i·er, guts·i·est Slang

1. Showing courage, determination, daring and spirit.
2. Robust and uninhibited; lusty

Are you a Gutsy Woman? I am! As we celebrate the 10th Anniversary of Gutsy Women Travel this month I wanted to reach out and let you know how our growth and transformation has made me even more of the namesake gutsy woman behind the brand.

“Not doing it alone” is one of the founding principles behind Gutsy Women Travel. Realizing that traveling the world, experiencing new cultures, and meeting new people no longer had to be dependent on when a partner, family member or friend’s schedule and desires matched my own was the liberation with which I founded Gutsy Women Travel a decade ago. Gutsy Women Travel brought the world’s most affordable, wondrous travel destinations, exciting itineraries and adventures designed exclusively *by women for women* to women around the world and from every walk of life. Chock full of female-centric activities women really enjoy, our signature trips are designed at a more leisurely pace allowing for adventure, connection among participants and the opportunity for magical moments to unfold organically in our small, intimate groups (group sizes still average only 15-20 guests). Our Gutsy participants find common ground, share a more like-minded point-of-view, and forge friendships and shared memories that last a lifetime.

Today the Gutsy Women Travel brand is...well...gutsier, and offers more of our world to our guests than ever before. My dreams for the Company were fulfilled earlier this year when I forged the perfect marriage with the respected travel company, Trafalgar Tours. The 64 year-old privately-owned Trafalgar provides strength, financial stability, and an added level of security and protection in a volatile economy and changing world while allowing us to deliver our enhanced boutique style substance and trademarked intimate experiences.

Our expanded worldwide on-site resources ensure “best of class” service, accommodations and the assurances our guests have come to expect. Our 2012 offerings include enhanced land programs covering four continents and small group sightseeing, excursions and exclusive programs designed exclusively for Gutsy travelers.

From European river cruises to African Safaris, the Amalfi Coast to the Great Wall of China, Provence to Peru, women from all walks of life come together to enjoy incredibly and distinctive worldwide travel offered nowhere else. With our expanded base of seasoned Travel Directors you will partake in a wealth of incredible experiences and garner an in-depth knowledge of the diverse cultures and customs of each destination we journey together to!

I will be personally accompanying our inaugural trip to Costa Rica in 2012. Our extensive 2012 itineraries include Europe, USA, Canada, Mexico, Costa Rica, South America, Africa and Asia and can be previewed and booked online or through professional travel agents. Visit [www.gutsywomentravel.com](http://www.gutsywomentravel.com) or call (866)IM-GUTSY for additional information. So, are you a Gutsy woman? I hope so and I hope to travel with you in the new year.

April Merenda

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